



## TERRITORY: BULGARIA

Valid as of 1<sup>st</sup> of January 2018

### 2018 RATE CARD PRICING FOR WEB SALES:

In BGN, including all FNG Bulgaria web sites and social media pages:

Format	CPM (price)
Web Banner 728x90	7.00
Web Banner 300x250	10.00
Web Banner 970x250 (valid only for 24 Kitchen)	20.00
Web Banner 160x600 (valid only for 24 Kitchen)	8.00
Rich Media 970x90 (push down)	30.00
Rich Media (Video Pre-roll)	20.00
Sponsorship Logo 120x60	5.00
Interstitial 980x580	24.00
Clickable Skin 1300x800 (valid only for 24 Kitchen)	30.00
Social Media Post	200.00
Carousels and Recipe of the Day (valid only for 24 Kitchen)	Upon request
Mobile Applications	Upon request

- Fox Networks Group cannot be held responsible for any mistakes, if the submitting of the advertising schedules and materials is delayed.
- All prices are VAT excluded.